

MISS ALASKA

ELEMENTARY ★ JR HIGH ★ HIGH ★ COLLEGIATE

AMERICA PAGEANT



2027 CONTESTANT HANDBOOK

WELCOME

Congratulations on your decision to be apart of Alaska's most exciting pageant for Elementary, Jr. High, High School and Collegiate women! We are so thrilled to have you join our 2027 class of contestants. We are celebrating our 17th year and are planning on an amazing production! Pageant week will be a full but fun three days worth of memorable moments! All pageant activities are scheduled to be held Friday, November 13th – Sunday, November 15th, 2026.

Though it may seem far away, it is best to begin your preparations as soon as possible. The information we provide you with is important, please be sure to sit down with your parents, read it carefully and make sure you have everything you need. Deadlines are important and must be met. These steps will help in your preparations being successful.

Additionally, we are proud to award many superlative awards, this is not a "winner take all" pageant! You have the opportunity to compete in "OPTIONAL" events and could even walk away with cold hard cash! More information on this is included in this handbook.

Again, congratulations on taking this step, we look forward to meeting you!

Hannah Coleman & Kim Fontana
-Directors



DATE AND LOCATION

This year's state pageant will be held Friday, November 13th – Sunday, November 15th, 2026 in Anchorage, AK. Please see further details and events below:

Friday, November 13th – Registration & Orientation

- 5:30pm – Elementary Registration – Location TBA
- 7pm – JHC Registration – Location TBA

Saturday, November 14th – Interviews, Rehearsals and Contestant Party

- 10am-12pm – Interviews – Location TBA
- 1pm-5pm – Rehearsals (Split locations for Elementary and JHC contestants)
- 7pm – Contestant Party – Location TBA

Sunday, November 15th – Pageant Day! ALL events at Wendy Williamson Auditorium

- 11am-2pm – Miss Alaska Elementary Pageant
- 2-3:30pm – Final Rehearsal JHC Contestants
- 5:30pm-8:30pm – Miss Alaska Jr. High, High School & Collegiate Pageant



PAYMENTS

ELEMENTARY

Entry Fee: \$225

\$100 non-refundable deposit required to secure local title and order sash. This is apart of your entry fee.

One mandatory \$250 Ad Page

Total Cost: \$475

JR. HIGH, HIGH, COLLEGIATE

Entry Fee: \$250

\$100 non-refundable deposit required to secure local title and order sash. This is apart of your entry fee.

One mandatory \$250 Ad Page

Total Cost: \$500

The payments needed to compete are listed above. Your city/local title deposit (non-refundable) is required to order your local title sash. Following payment, your local title sash will be ordered and you will be added to our 2027 Contestant Facebook group. Please note:

Sashes can take anywhere from 4-8 weeks to arrive, as they are not made in state. The remaining payments include your Registration fee, and your Ad Page fee. These fees are due in full by October 28th, 2026. ALL payments can be made through your application, or through Venmo, cash or check. Checks MUST be made out to Social Grace Productions, LLC. Payment plans are accepted as well. Please contact us if you need to set up a payment plan!



DIVISION BREAKDOWN

At the Alaska state pageant, we will be crowning seven new titleholders! Please note, our divisions are not based on age, but what grade you are in. For example, if you are in 1st grade in Fall of 2026, you would compete in our Jr. Elementary division. At Nationals, divisions are broken down into grades K-6th grade and girls will compete as the grade they are entering in Fall of 2027. Our divisions and grade breakdown are below:

(As of Fall 2026)

Kindergarten – PreK3 and PreK4

Jr Elementary – Kindergarten and 1st Grade

Elementary – 2nd and 3rd Grade

Sr. Elementary – 4th and 5th Grade

Jr. High – 6th, 7th and 8th Grade

High School – 9th, 10th and 11th Grade

Collegiate – 12th Grade – all of College

Collegiate contestants can be up to 28 years of age and can not turn 29 before July 2nd, 2027. Must be enrolled in at least one college class online or in person in the state of Alaska OR live/own property in the state of Alaska but attend school online or in person somewhere else.

SCORING

Scoring for all age divisions will be as follows:

Interview – 40%

Fun Fashion – 20%

Evening Gown – 40%



INTERVIEW

Elementary

Personal Interview counts for 40% of your overall score. Each contestant will take part in an individual, panel style interview. Interview is 2 minutes for contestants in Kinder and Jr. Elementary divisions. Interview is 3 minutes for contestants in Elementary and Sr. Elementary divisions. This competition will focus on the ability to speak confidently and portray one's individual personality. This will be a fun interview just to show the judges your personality! **Sundress or jumpsuit is encouraged (Snappy casual).**



Junior High, High & College

Interview counts for 40% of your overall score. Each contestant will take part in an individual, 5-minute, panel style interview. The interview will conclude with a 30 second closing option. This competition will focus on the ability to speak confidently, conduct a focused and mature conversation, and eloquently portray one's individual personality. This is the contestant's opportunity to prove that they are ready for the job as a state titleholder. The interview will be based on the information provided by the contestant on the contestant resume or age appropriate questions. **Contestants may wear a trendy and professional style dress or jumpsuit.**

FUN FASHION

Fashion runway is worth 20% of your overall score. This is an exciting and upbeat competition. Contestants are encouraged to wear a red-carpet worthy outfit that appropriately shows off their personality and confidence. It is important for one to have fun and show their true personality during this phase of competition! **Attire: An outfit that shows your personal style. Example: Fashionable Outfit, Hi-low, Romper with Overskirt, Cocktail, etc. (No Hats, No Jeans, No Flip Flops).**

Please note: Cultural wear is allowed at the state pageant but must fall within parameters and shoes must be worn.



EVENING GOWN

The evening gown competition is worth 40% of your overall score. Each contestant will take the stage in the formal wear gown of their choosing. This is the time to walk confidently and capture the entire audience's attention with your elegance and grace. It is important for one to be confident and comfortable in their evening gown presentation. **Elementary and Jr High must wear a full skirt or ball gown style dress. High school may not have a slit above the knee. Collegiate can pick an evening gown of their choice but please make sure it is not too revealing. Hem should touch the ground and shoes should be covered.**



OPENING NUMBER

Opening Number is an exciting way to kick off our show! It is not a scored category, simply for fun. An all white outfit is required for contestants. A cocktail, romper, jumpsuit or any fashion forward outfit is suitable. Dresses can have sequins or stones but they must only be silver or white, no colors please!

Our Elementary contestants will participate in an opening dance number at the pageant. The dance will be posted in our private contestant Facebook group a couple months prior to the pageant so you are able to practice leading up to the pageant. Your outfit is your choice, but please make sure it is white and age appropriate. Shoes can be nude heels or white sneakers.

Jr. High, High and Collegiate contestants will not be doing an opening number dance, but will need to have a white opening number outfit as well. Shoes need to be nude or clear heels. Our opening number production will be choreographed by the amazing Mikal Preston with Studio 49!



REHEARSALS

Rehearsals will be held in two locations this year! Elementary contestants will have rehearsals at the Wendy Williamson Auditorium (WWA) on Saturday, November 14th . This will be an open rehearsal, meaning parents can attend. We ask that only one parent attend rehearsals and please refrain from questions until staff is available to answer. We will go over backstage rules for Elementary show during rehearsals on Saturday.

JHC contestants will attend rehearsals at Studio 49 on Saturday, November 14th and have a mandatory final rehearsal at the WWA on Sunday, November 15th. Rehearsals are closed. Sunday rehearsals we are allowing to be a dress rehearsal if a contestant would like to practice in their wardrobe onstage before the show.

Rehearsals are an essential part of pageant weekend, but please practice your walks prior to rehearsals! Practice like you plan to perform. Please be sure to bring your heels, local title sash, a water bottle and some small snacks. A jacket or light blanket might be a good idea to have on hand in case it gets cold. A positive attitude and listening ears are essential! Your cooperation will help us ensure we have a great time and successful show.

Parents, please plan to drop your daughter off by the scheduled call time and leave promptly once she is settled and wardrobe is set up in dressing rooms. We will have plenty of help backstage to attend to all contestants.

Only ONE female parent/chaperone is allowed backstage following the pageant to help your child collect their belongings. NO exceptions. Items left behind will need to be picked up at the local directors address within one week following the pageant, or they will be donated.

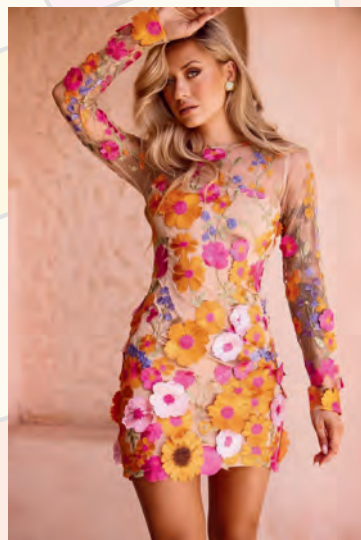
PARTY

This year, we are so excited to be hosting our second contestant party! Following interviews and rehearsals on Saturday evening, we will be celebrating YOU and all your hard work! This event is for all contestants. We are so excited to announce our party theme: DISCO GARDEN PARTY!

The vibes are groovy, fun and sparkly! Think disco meets fresh florals with bright colors and sparkle! We can't wait to party!

Please wear an outfit that makes you feel confident, fabulous and ready to party! Some example wardrobe is shown below for ideas. We know all that goes into preparing for a pageant so this is a time to have fun, make friends and celebrate before the big day! For Elementary contestants, we do ask that a parent or chaperone stay to assist.

Attire: Disco, Sequin/shimmer, Flare, Fringe, Holographic, Bright Colors



PAGEANT WEEKEND ATTIRE

Please refer to the list below for all required wardrobe you will need for pageant weekend! Don't forget, your local title sash is required for events except judged portions of competition.

ELEMENTARY

- **Registration:** Snappy casual (think jumpsuit, day dress, trendy outfit) local title sash (you will pick this up at registration if you did not receive it prior to pageant weekend)
- **Rehearsals:** Rehearsal t-shirt (will be provided), black bottoms, socks, competition shoes, local title sash
- **Interview:** Interview attire (sundress, jumpsuit, trendy outfit), minimal makeup
- **Party:** Any disco, rhinestone, glitter or floral outfit to fit the theme!
- **Opening Number:** White opening number outfit, nude heels or white sneakers, local title sash
- **Fun Fashion:** Anything to show your personal style! No denim, hats, flip flops
- **Evening Gown:** Full length, full skirt or ballgown style dress, competition shoes

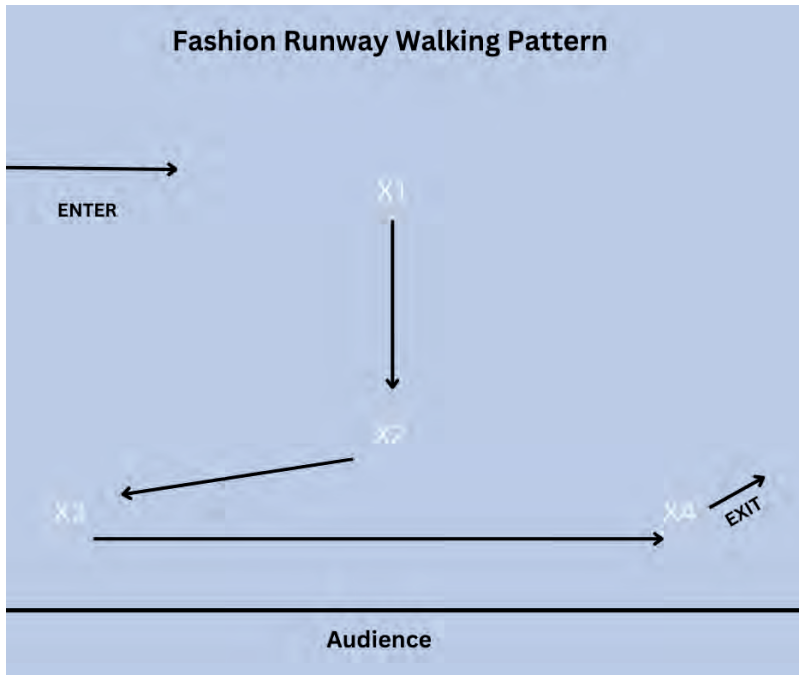
JUNIOR HIGH, HIGH SCHOOL & COLLEGIATE

- **Registration:** Snappy casual attire (trendy outfit, day dress or jumpsuit, etc.) local title sash (you will pick this up at registration if you did not receive it prior to pageant weekend)
- **Rehearsals (Saturday):** Rehearsal t-shirt (will be provided), black bottoms, socks, competition shoes, local title sash
- **Interview:** Interview attire (fashionable or trendy jumpsuit or dress)
- **Party:** Any disco, rhinestone, glitter or floral outfit to fit the theme!
- **Rehearsals (Sunday):** Contestant t-shirt (will be provided), any bottoms, socks, competition shoes, local title sash (there will be limited time to run a quick dress rehearsal)
- **Opening Number:** White opening number outfit, nude or clear competition shoes, local title sash
- **Fun Fashion:** Anything to show your personal style! Competition shoes, no denim, hats or flip flops
- **Evening Gown:** Gown of your choice! Jr High must wear a full skirt or ballgown style dress, High School can have a slit up to the knee, Collegiate – not too revealing, competition shoes

Note: If you are crowned as one of our 2027 state titleholders, you will be asked to attend a contract signing event Monday evening following the pageant. Please plan to wear a dress or snappy casual outfit so official photos can be taken!

WALKING PATTERNS

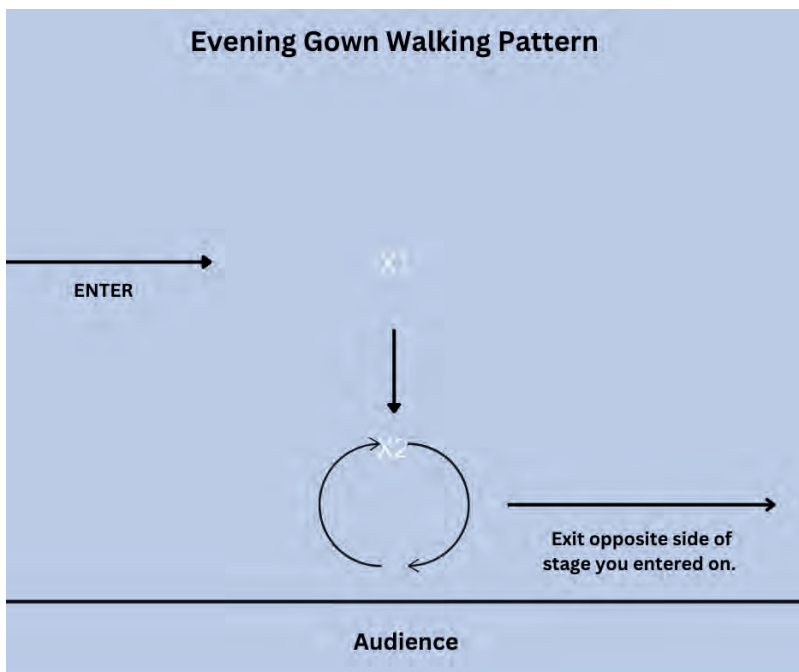
Fashion Runway Walking Pattern



Fun Fashion

As your name is called, you will walk to X1. This is a quick first X, not a full stop. You will head to X2 and make a full stop where you can do a few poses/turns. X3 and X4 are also full stops to showcase your modeling and acknowledge the crowd. This is a quick, upbeat portion of competition to showcase your confidence and personality on stage. Contestants should be on stage between 40 – 60 seconds. .

Evening Gown Walking Pattern



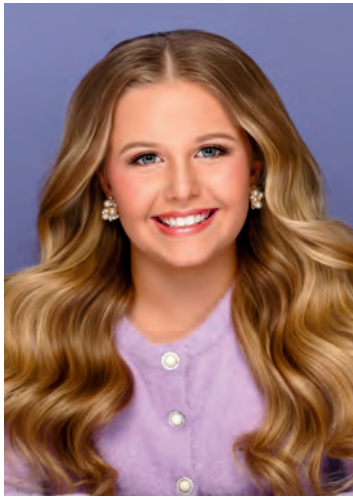
Evening Gown

Evening gown is a slower paced phase of competition to showcase one's elegance and poise. You should showcase your confidence and capture the entire audience's attention during this phase! You will enter from stage right and make your way to X1 when your name/title is called. X1 is a quick stop. From there, you will come forward and go into your large circle (you can circle either direction). X2 is your long, holding stop before you exit stage left.

Contestants should be on stage between 45 – 60 seconds.

HEADSHOTS

Each contestant is required to submit their official headshot no later than October 28th, 2026. These are used for our program book, social media pages and our People's Choice competition. Headshot must be high-resolution and in JPEG format. Contestants heads should not be cut off and photo should be taken from the shoulders up. We recommend no oversized accessories (earrings, bows, necklaces, etc). Please see some examples below. We will share more information about headshots in our Contestant Facebook group.



SILENT AUCTION

New this year! We will be adding an exciting element to our show by hosting a silent auction. All contestants will be required to bring one silent auction basket with a minimum value of \$50. Baskets/items will be dropped off at a designated time and place during pageant weekend.

Some ideas include:

- Resort packages
- Event tickets
- Beauty services
- Gift Certificates
- Art/Alaskan made items
- Food/Beverage baskets
- Photography packages
- Trendy items (cups, squishies, etc.)
- Signed memorabilia

Required:

- Items must be new
- No used items
- Baskets must be worth a minimum \$50 value. Items can be donated!
- Anyone donating tickets must bring the tickets or any authorized paperwork
- Authentic items only!
- If bringing items in a basket, please have them wrapped to prevent theft.

OPTIONAL AWARDS

At the Miss Alaska Elementary, Jr. High, High School and Collegiate America Pageant, we like to recognize ALL of our contestants for the work they put in to get to this point! We are not a "Winner take all" pageant, meaning we recognize several young ladies on pageant night for various awards! This year, our optional awards are as follows:

BLACK AND WHITE PHOTOGENIC COMPETITION

Enter a Black and White photo of your choice in the optional Black and White Photogenic competition. Photo can be any style (Headshot, Glamour, Lifestyle, etc.). This contest is \$20 and you may enter additional photos for \$10 each. Winner will receive a gift, a plaque and be recognized on stage! These photos will be due at your Registration event on Friday, November 13th and need to be printed in 8x10 size. Contestant name and title should be written on the back.

AGE DIVISION COVER MODEL AWARD

Awarded to the contestant with the most ad page sales in her division. (Minimum of 3 ad pages) These ladies will have the opportunity to participate in several events throughout the year with our queens! You will be awarded this title on stage and be presented with a beautiful banner as well as a CASH scholarship! If you qualify for the cover model title and DO NOT win the state title you are automatically entered into the following year's pageant! To qualify, sell at least 3 pages of ads (\$750) for the state program book.

OVERALL COVER MODEL AWARD

Awarded to the contestant with the most ad page sales of the Elementary, Jr. High, High School and Collegiate contestants! **Our Overall Cover Model winner will have an ad page featured on the back cover of this year's Program Book!** Our Overall Cover model will also be featured throughout pageant weekend and will receive a CASH GIFT, CROWN and OVERALL COVER MODEL SASH and will be crowned our Overall Cover Model Winner! *Please note this winner does not advance to the national competition. Deadline to enter this competition is October 28th, 2026.

** Yes, it IS possible to win your age group AND win divisional or overall Cover Model!

RANDY BINION-OLSON (COMMUNITY SERVICE) AWARD

The Community Service Contest has a \$50 entry fee and requires contestants to submit a digital scrapbook. Scrapbooks can be created using PowerPoint, Canva, Google Slides or any similar platform. Each community service event must include a photo of the contestant actively participating and a written description explaining the service provided. Entries will be judged by an independent panel of judges based on the amount of service completed, the quality of service and overall impact of the work. Community service activities between October 27th, 2025 and November 8th, 2026 are eligible for entry. The winner of the Community Service Award will be recognized onstage and receive a cash scholarship in honor of Randy Binion-Olson.

AD PAGES

ALL contestants will be required to sell a minimum of one full page advertisement for the program book (\$250). The advertising money is used to pay for the production of the pageant and the program book. If a contestant would like to compete for their division's Cover Model title they are required to sell a minimum of 3 full page ads (\$750).

AD SIZES & PRICES

FULL PAGE: 8.5" X 11" **\$250**

HALF PAGE: 8.5" X 5.5" **\$125**

QUARTER PAGE: 4.25" X 5.5" **\$75**

All checks should be made out to Social Grace Productions, LLC

AD DEADLINE

All ads and money must be submitted to the link provided to meet the publishing deadline of October 28th, 2026. No exceptions.

CASH AWARDS FOR AD SALES

3 PAGES SOLD-YOU WIN \$100; qualify for the Cover Model competition

4 PAGES SOLD-YOU WIN \$150

5 PAGES SOLD-YOU WIN \$200

6 PAGES SOLD-YOU WIN \$250

7 PAGES SOLD-YOU WIN \$300

8 PAGES SOLD-YOU WIN \$350

All ad pages **MUST** adhere to the sizes outlined in this document. All ad pages **MUST** be submitted by October 28th, 2026 in PDF format. All ad pages are to be submitted to the link provided. Contestants are required to either design their ads or submit an ad provided by the business purchasing the ad.

The ad page fee is \$250 and may be sponsored by parents, family and friends, or businesses. Lots of contestants opt to have 10 people donate a \$25 good luck wish for their \$250 ad page!

Ad Sales Record Form

- 1) This form is to record your ad sales.
- 2) Payment must accompany all ads.
- 3) Ads must be in by deadline (October 28th, 2026) in order to qualify for awards or contest.
- 4) See sheet on selling ads/optional awards for additional details and prizes you could win!
- 5) Give this form to the pageant director when you submit your ads.

Contestant Name:

Title:

Total Number of Ad Pages Sold: _____

Total Dollar Amount of Ads Sold: _____

ADVERTISERS NAME	AD SIZE	PRICE

Make additional copies as needed

Ad Sales Receipt Form

Use this form for ad sales. Make copies as needed.

You can accept checks made
payable to:

Social Grace Productions LLC

Payments should be
mailed to:

**Social Grace Productions
LLC 16315 Headlands Circle
Anchorage, AK 99516**

We also accept Venmo payments or
payments through our website.

**Venmo: @Miss_Alaska_EJHC
Website: www.missalaskajhc.com**

Contestant Name: _____

Business Name: _____

Contact's Name: _____

Ad Page Size: _____

Email for Receipt: _____

Make Additional Copies as Needed

Miss Alaska Elementary America Pageant Interview Sheet

Local Title _____

Name _____

Favorite Subject _____

Sibling/s _____

Pets _____

Favorite Movie _____ Favorite Song _____

Favorite Food _____ Favorite Color _____

Favorite Toy _____ Favorite Book _____

Hobbies _____

What do you want to be when you grow up? _____

Who is your hero? _____

What is your favorite sport? _____

What is your favorite holiday? _____

Who is your best friend? _____

****This is an EXAMPLE of the Jr. High, High School and Collegiate Resume. All resumes MUST be typed in 12 pt font (Times New Roman recommended), ONE page and must contain all topics listed in this example, as well as the final question ("Why should I be Miss Alaska Jr. High/High School/Collegiate America?")**

Division: _____

Name: Jane Anne Smith

Email: xoxoxoxo@love.com

Education: Beverly Hills High School

Current Grade: 9th Grade

City/State: Beverly Hills, California

SCHOLASTIC HONORS:

- National Honor Society
- Student of the Month
- A/B Honor Roll

LEADERSHIP ROLES:

- Mentoring Program
- Student Government
- Anatomy of Leadership Program
- Volleyball Captain

ACCOMPLISHMENTS:

- National Student Athletic Award
- DAC All-Star Basketball
- A/B Honor Roll
- Science Award
- England's Idol Winner

INTERESTING FACTS:

- I have my own tea business with my brother.
- I am a tomboy at heart. I love fishing, hunting and playing sports.
- I love to bake
- I have been taking dance for 7 years

COMMUNITY SERVICE:

- Susan G Koman Race
- Organ Donor
- Campus Awareness on being an Organ and Tissue Donor
- Volunteer at my church

B.R.A.V.E.

What is B.R.A.V.E?

B.R.A.V.E. (Building Respect and Values for Everyone) is the official National platform and Anti-bullying campaign for the Miss Jr. High, High School and Collegiate America Organization.

What do I need to know about B.R.A.V.E?

At the state pageant, here is what we recommend you know about the platform. For Elementary contestants, we expect our contestants to know what bullying is and why it is not okay. They will not be asked about B.R.A.V.E. in their interviews unless it is mentioned on their Interview sheet.

For Jr. High, High School and Collegiate contestants, we expect you to know what B.R.A.V.E stands for (the acronym), what bullying is, and to have a general idea of how to prevent it. Some contestants choose to tie this into their own personal platforms/initiatives. JHC contestants might be asked about this in their interviews, so please prepare to have an answer ready in the case you are asked.

For more information on the B.R.A.V.E. platform, please see the included poster on the next page.

B.R.A.V.E. Building Respect and Values for Everyone is the official national platform and anti-bullying campaign of the Miss Jr. High, High School, and Collegiate America Organization.

Mission

B.R.A.V.E. promotes Building Respect and Values for Everyone through classroom, library, and community presentations to school-aged children and their parents to create awareness and to promote a bully-free and safe environment. Our mission is to reduce the effects of bullying and awareness of bullying in schools and communities.

Goals and Objectives

- To reduce the negative effects of bullying by being kind, courteous, friendly, caring, and respectful to others
- To raise awareness about bullying in schools, libraries, and communities
- To raise awareness and promote legislation and policies in schools and communities that promote a bully-free and safe environment for children
- To teach children to go to an adult or someone they trust when they see someone being bullied
- To teach children and adults to be stand-byers, not bystanders when bullying is happening



NEXT STEPS..

- Like our Facebook Page: <https://www.facebook.com/MissAKJHC/>
 - Request to join our Private Facebook group for contestants and parents only: <https://www.facebook.com/groups/2027contestants>
 - This is where all future updates will be shared as well as important information you will need to know!
- Start practicing now! Preparation is key to a successful pageant experience.
- Look out for upcoming workshops! Tentative workshops – August 29th, October 3rd and 17th
- Once you receive your sash (if requested before registration) you are welcome to volunteer as your local title. You get to keep these sashes and use them in your community for the year!
- Share with your friends and family! This is an exciting opportunity and we want to celebrate your hard work!
- If you need to get in touch with us – Hannah (907) 227-4659 and Kim (907) 748-8928

